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## REDESIGNED PENCE WEBSITE BREAKS NEW GROUND ON INTERNET

Washington media calls Pence weblog "A first...on a Congressional-office home page"

**Washington, May 11, 2004** - WASHINGTON, D.C. - Congressman Mike Pence today announced the launch of his new official website that offers new features for constituents and other visitors, including the first-ever ongoing personal weblog, or "blog," on an official Congressional website.

"My hope is that the new www.mikepence.house.gov will offer real transparency to our constituents, the press and a wider world," said Pence.

"In particular, the new website and its blog will focus on helping my constituents first," said Pence. "This website is paid for by taxpayers of the 6th Congressional District and is constructed for their benefit and edification."

The new blog will be an online diary of sorts, offering visitors a real-time look at the day in the life of a Congressman, his positions on various issues of the day as well as interesting tips and information such as newspaper articles from the district and around the country.

As first reported by the Capitol Hill newspaper Roll Call (www.rollcall.com) this morning, "blogs have had a limited presence on the Hill" until now. Pence believes that will change with the advent of new technology.

Pence pointed out that Matt Drudge's Drudge Report (www.drudgereport.com) perfected the idea of "real-time news," which served as inspiration for the modern-day blog, including his own.

Pence also pointed out that his blog can be viewed by anyone visiting his homepage since it doesn't require extra software programs and can be accessed using any Internet connection speed.

In addition to the blog, Pence noted that the new website also includes an updated constituent services section as well as new issue briefs and audio/visual files.

Pence's new website was designed by Right Click Strategies.

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